

## CIAO FIAT CUSTOMER CARE

**CIAO FIAT**

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You can contact Fiat by calling the dedicated Toll Free Number 0080034280000\* reachable from most European countries. We are at your disposal to provide Road Assistance services, active 365 days a year, 24 hours a day. By contacting Fiat Customer Care you can also request info on our models, services, dealer network and, lastly, book a test drive on a vehicle of your choice. Fiat is at your disposal to satisfy every necessity or request linked to the use of your vehicle or our assistances services.

\* Remember to check the call costs with your phone provider when calling from abroad or mobile phones.

## WEB

### my Fiat.ie

Take care of your car in one click! Go to fiat.com and discover a world of dedicated services: safe maintenance, reminders and customized promotions.



MOPAR  
*At your service*

Mopar<sup>®</sup> is the aftersales brand for FCA vehicles around the globe, representing complete care, genuine parts and authentic accessories for all owners and enthusiasts.



The new electric 500 is equipped with a complete range of Connected Services, both on board and outside, including a new smartphone app. With the FIAT app you will be able to manage the New electric 500 from anywhere and whenever you want. Discover all the features, download FIAT Mobile App and enjoy! Using My Uconnect.fiat web portal you will always be updated on your activated Uconnect<sup>™</sup> Services and you can purchase and manage optional packages and renewals.

\* Some services may be country or region specific, please consult with your fiat dealer before purchase to confirm exact functionality.



THE NEW FIAT 500



Trim levels of models and options may vary due to specific market or legal requirements. Some equipment described and/or illustrated in this brochure is optional. Refer to the price list for full information. Fiat Ireland may change the models described in this brochure at any time for technical or commercial reasons. Fiat Ireland 03/2022 - Printed in Ireland - SO - Printed on chlorine-free paper.



**FIAT**

www.fiat.ie

THE NEW FIAT 500 ALL ELECTRIC  
*WELCOME BACK*  
***FUTURE***

Welcome to the new electric 500  
and a completely new type of mobility:  
more advanced, technological and sustainable,  
yet above all simple and pleasant for the user, in full Fiat style.  
It inspires people to change by transforming a duty into beauty,  
improving not just the world's present, but its future too.



HATCHBACK



CONVERTIBLE

DISCOVER THE NEW FIAT 500 ALL ELECTRIC.  
AND EXPERIENCE WHAT THE FUTURE HOLDS FOR YOU.  
Hatchback, Convertible: every version of the new 500  
is the perfect expression of versatility.

A close-up, high-angle shot of a car's front-left headlight assembly. The car is a light blue color. The headlight is illuminated, showing a bright white light. Above the headlight is a sleek, curved LED daytime running light strip. The car's body panels are visible, showing the contours and reflections of the light.

*A NEW LOOK*  
***AT TOMORROW***

The new 500 helps to see not only the road with different eyes, thanks to new LED headlights, but also the world too. Just as 500 has always done. The first generation gave people mobility and freedom; the second generation transformed city cars into fashionable cars; the third has an even more ambitious goal: a better future for all. Including our planet.

LITTLE DETAILS  
**MAKE BIG THINGS HAPPEN**

True to its roots and to 500's iconic style, the new electric 500 is more beautiful than ever thanks to a new cleaner, more refined design and subtle lines, with the 500 logo moved to the front to reaffirm its unmistakable personality. Wider and longer than ever before, it has an even greater on-road presence.



**WINGED ARROWS**  
The LED side indicators are a tribute to the historic 500 design, this feature takes you on a journey from past to future.



**LED INFINITY LIGHT**  
The look of an expressive eyebrow, thanks to a renewed design and the technology of the future, offering a clearer view of the road.

## MORE ROOM FOR CONSCIOUSNESS

Style meets comfort, offering an exclusive driving experience. The interiors, with their clean design, simple lines and fewer buttons, are designed to amplify spaciousness, incorporating details inspired by nature and sustainability. Plus, with a new front armrest allowing storage and a smartphone holder with wireless charging, there is space for everything.



**TAKE A SEAT IN THE FUTURE**  
The new 500 seats are innovative and sustainable, made with Seaqual® yarn containing upcycled marine plastic.



**AN ICONIC SIGNATURE**  
A dedicated logo adorns the steering wheel, reshaped to recall the essential style of the two-spoke '57 Fiat 500.



# RECHARGE YOUR EMOTIONS

Preserving the planet and the lightness and joy of life is part of our mission. To do so, the new 500 is built on a completely new platform - 100% electric, designed for the next decade.



#### CRAFTED FOR THE CITY

Enjoy the ride with peace of mind with a range of up to 460 km in the city and up to 320 km on a combined cycle (WLTP)\*.

\*see page 44



#### MODE 3 CABLE

Use a Mode 3 Cable to charge your new 500 at a public station or at home with your charger.



#### FAST CHARGING UP TO 85 KILOWATTS

In just 5 minutes, the time for a coffee, you get a 50 km range: a whole day in the city.



#### ONE PEDAL DRIVING

With just one pedal you can accelerate and decelerate, thus recovering kinetic energy that helps recharge the battery. Though you will still be able to brake with the specific pedal to make driving as easy as possible.



#### SHERPA MODE

This intelligent driving mode saves energy by optimizing battery charge, air conditioning, speed and acceleration. It gives you more range, getting you to your destination.

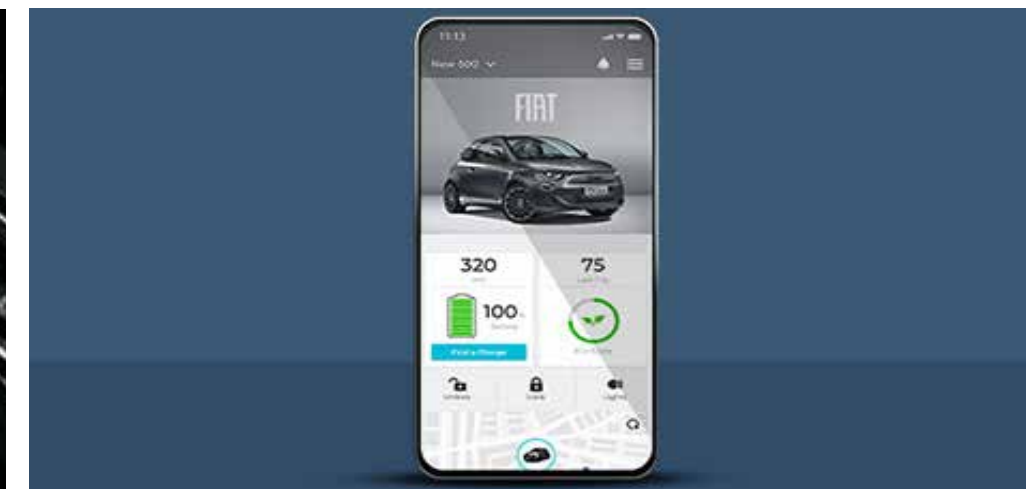
# PURE PLEASURE

We choose to overcome all electric limits by offering top-of-the-segment range and quick, easy to use charging solutions to let you enjoy a sustainable and beautiful lifestyle. Starting with its characteristic sound: as creative as the Italian spirit. It's more than just a sound, it's a true accompanying music, in ignition, shutdown and on the move.



ONLY AN ELECTRIC 500  
COULD MAKE A SOUND LIKE THIS:  
UNIQUE, JUST LIKE HER.

[LISTEN TO ALL THE 500 SOUNDS HERE.](#)





*THE BEST TECHNOLOGY*  
**FOR A BETTER LIFE**



The new 500 is able to accelerate, maintain a safe distance, keep you on track, read traffic signs and remind you of speed limits.



### Intelligent Adaptive Cruise Control

Set the speed and enjoy the ride; the new 500 will maintain a safe distance and keep your speed under control.



### Lane Centering

A simple button to help keep you in the middle of the road. This innovative system will follow the road for you.



### Urban Blind Spot

Thanks to an ultrasonic sensor you will be alerted when there is something to the side and rear.



### 360° Drone View

11 sensors will guarantee a 360° view of the car to detect any obstacles and alerting you about each object's proximity.



### Rear view parking camera

The camera will transmit a high-resolution image of whatever is behind you, helping while parking or reverse maneuvers.



### Autonomous Emergency Braking

The new 500 will brake automatically to avoid potential collision with cars, pedestrians or cyclists.



### Traffic sign recognition and Speed Advisor

The new 500 detects and recognizes traffic signs. With speed limiter activated, one can set the car's speed to the maximum allowed level.



### Attention Assist

When you are tired the car will detect it and suggest a coffee break.



### Lane Control

Prevent the risk of crossing white lines unintentionally, always remaining on track.

# CONNECTED TO YOUR WORLD



## THE ALL-NEW CINERAMA INFOTAINMENT SYSTEM

With its great 10,25" display, it's ready to satisfy any need, plus the Ultra-fast Bluetooth® connects your smartphone with the car in less than 5 seconds from opening the door. A natural language speech recognition allows interaction by simply saying "Hey Fiat"; the fully integrated Navigation platform shows drivers up-to-the minute traffic information, speed cameras, parking, EV stations, and destination weather information. In addition, the new 500 features a wireless mobile charger to help you stay connected and recharged. This top of the range infotainment system comes as standard in the new Fiat 500 Icon and in the 500 «La Prima».

## WIRELESS APPLE CARPLAY AND ANDROID AUTO™

Wireless Apple CarPlay or Android Auto™ are the smarter, safer way to use your smartphone in your car. You can get directions, make calls, send and receive messages, and listen to music, audiobooks or podcasts while still staying focused on the road.



### 7" TOUCHSCREEN INFOTAINMENT SYSTEM

The all new Uconnect™ 5 Infotainment system comes with a 7" touchscreen display. Offering the same user experience as the Uconnect™ 10.25" with a more compact display. You can also listen to music and connect devices thanks to the Digital Radio featuring Apple CarPlay and Android Auto™ wireless connectivity.



### 7" DIGITAL CLUSTER

Comes as standard in all trims, this round, fully-digital instrument arrangement evokes the iconic style of the 1957 500 and will help you to keep all vehicle parameters under control. Speed, Safety Systems, charging status and driving mode are all available in the blink of an eye.



## YOUR NEW 500, IN YOUR SMARTPHONE

Enjoy the best connection, both on board and when you're away from the car. Thanks to the new Fiat app that's more than just an application, it's an advanced ecosystem of applications that, together with Uconnect™ Services, enables you to access a world of possibilities and control your new electric 500, whenever you want and wherever you are.



### 24/7 PERSONAL ROAD ASSISTANCE: **MY ASSISTANT**

Emergency calls through a ceiling light, to contact a dedicated assistant or to request roadside assistance, directly from the vehicle's, touchscreen or through the FIAT app.



### SEAMLESS REMOTE CONTROL: **MY REMOTE**

Locate the position of the car directly from your smartphone. Lock and unlock the doors and check the charging level and schedule the Air Conditioning and the vehicle charging. Alexa integration.



### ALL-NEW CONNECTED NAVIGATION: **MY NAVIGATION**

Share the destination from your app and your vehicle. The display shows your destination, with live traffic, weather updates, speed cameras notifications and point of charge. Your maps are always updated "over the air" with a seamless frictionless experience.



### DOWNLOAD THE FIAT APP



### REAL TIME CAR CHECK: **MY CAR**

Real time information about the status of your car.



### MOBILE INTERNET: **MY WI-FI**

Connect up to 8 devices and access your Amazon Alexa Voice Assistant onboard.



### STOLEN VEHICLE TRACKING: **MY ALERT**

In case of theft you will be put in contact with an operator and your car will be tracked to help the police to rescue it.



ICON



DIFFERENT VERSIONS  
**ALL UNIQUE**

ACTION

The new electric 500 comes however you want it. Whether is a La Prima, Icon or Action: all you have to do is to find the trim that suits you best.

EVERYONE  
DESERVES THE BEST

Enjoy every day with the new 500 Action, the best way to go electric. Discover a multitude of infotainment and safety options: life is beautiful and 500 knows it.



ACTION



ACTION

HATCHBACK ONLY

- \_Radio 7" touchscreen
- \_Wireless CarPlay/Android Auto™
- \_Uconnect™ Services
- \_Digital Audio Broadcast
- \_15" Steel Wheel
- \_Halogen headlamps + LED DRL
- \_Manual A/C
- \_Electric Parking Brake
- \_Entry-Keyless go
- \_TFT 7" Color Display
- \_Attention Assist
- \_Autonomous Emergency Braking
- \_Lane Control
- \_Traffic Sign Recognition
- \_E-call
- \_Fast charge 50 kW
- \_185 km (WLTP)



## A BEAUTIFUL DREAM

Step into the future with the new 500, a new era in mobility. Think advanced technology and infotainment with a 10,25" Radio, NAV and a stylish wearable key with a pebble-shaped cover and unique, elegant seats inspired by Italian "Gessato". Finally, coolness meets sustainability thanks to new and exclusive fabric interiors with Seaqual® Yarn: containing recycled marine plastics.



### ICON

#### HATCHBACK · CABRIO

##### *In addition to Action contents:*

- \_16" Alloy Wheel
- \_Chromed DLO
- \_Eco-leather Steering Wheel
- \_All Power Windows
- \_Passive Entry + Wearable Key
- \_Automatic A/C
- \_Radio 10,25" NAV
- \_Traffic Sign Information
- \_Rain Sensor
- \_Fast charge 85 kW
- \_Cruise Control
- \_320 km (WLTP)



# ICON



OPEN  
AT THE TOP

The opening edition 500 «La Prima» is proof that the future is finally here. With a refined design that's inspired by nature and more connected than ever, it's the ultimate blend of exclusivity and innovation. Beauty really can change the world.



LA PRIMA

\* The images are for illustrative and indicative purposes only and some may show versions, trims, accessories and/ or equipments available only on request and at a fee. The soft top availability may vary for technical and/ or constructive and commercial reasons and may only be available on stock cars.



la Prima  
OPENING EDITION

HATCHBACK • CABRIO

- \_17" Alloy Wheel
- \_LED Headlamps
- \_Chromed side mouldings
- \_Dedicated plate (not numbered)
- \_Monogram capote (Cabrio)\* / Fixed sun roof (HB)
- \_Eco-leather seats
- \_50/50 rear bench
- \_Central Armrest w/ close central console
- \_Front & Rear floor mats
- \_Fiat Co-Driver (Assisted Driving Level 2)
- \_Radio 10.25" NAV
- \_Automatic A/C
- \_Wireless charger
- \_360° Drone view & Rear view parking Camera
- \_Urban Blind Spot
- \_Fast charge 85 kW
- \_Mode 3 cable (11 kW)
- \_320 km (WLTP)

# WHAT COLOUR IS THE FUTURE?

## COLOUR



## CAPOTE



15" SILVER STEEL WHEEL  
Standard on ACTION



16" BURNISHED ALLOY WHEEL  
Standard on ICON  
Opt. on ACTION and PASSION



17" ALLOY WHEEL  
Diamond finish  
Standard on LA PRIMA  
Opt. on ICON



# THE SHOW STARTS ON THE INSIDE

